



**DNR**  
DEUTSCHER  
NATURSCHUTZRING

## **MISSION STATEMENT**

OF THE GERMAN LEAGUE FOR NATURE  
CONSERVATION AND ENVIRONMENTAL  
PROTECTION (DNR)



Established

1950

Member organisations

85

Reach

10 million people

Common objective

To protect nature and habitats and preserve the beauty and resources of our planet.

About us

## »WE PROMOTE NATURE CONSERVATION AND SUSTAINABILITY.«

Protection (DNR) umbrella organisation brings together close to 90 nature, wildlife and environmental protection organisations, sport-in-nature organisations, producer associations, foundations and institutes which reach a total of around 10 million people. It is their common goal to protect our nature and habitats and preserve the beauty and resources of our planet for future generations. Founded as a partner of the respective state authorities who works through constructive criticism, the umbrella organisation coordinates, works on behalf of, and represents its members in the political arena. Thanks to their membership of DNR, the organisations receive support and assistance for their concerns.

At the national, European and international level, DNR advances the conservation of biological diversity, valuable landscapes, free open spaces, resource and climate protection and sustainable development, setting this guiding principle against the prevalent economic growth model. DNR works to advance nature- and environmentally compatible agriculture and humane husbandry. We support sustainable agricultural and energy policies in harmony with nature and the environment as well as the development of sustainable lifestyles. Our »Education for Sustainable Development« project is making a valuable contribution to these aims. We decisively reject high-risk technologies, such as nuclear energy and agricultural genetic engineering.

# KEY ACTIVITIES

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Core area 01

## OUR UNDERSTANDING OF NATURE

For DNR, nature is both the physical basis of human existence and a crucial foundation of a meaningful life. Without any direct experience of nature and landscapes, we have no emotional access to our natural surroundings. Aside from preserving biological diversity, we must therefore place the protection of landscapes once again at the heart of nature conservation.



Core area 02

## SUSTAINABILITY

If we want to preserve the natural basis of our existence and ensure that we do not live at the expense of future generations, we need decisions at all political levels that are based on sustainability considerations and follow biodiversity objectives. To achieve this aim, we must develop challenging standards in the respective areas that can act as guidelines for responsible action. In conjunction with its member organisations and other civil society stakeholders, DNR is committed to shaping this process.



Core area 03

## SOCIAL REORGANISATION

Our current financial and economic system is reaching its limits. What is needed is an economic and social transformation towards sustainable development, combined with lower consumption in industrial societies, respective supervision of financial markets and ecologically sound financial reforms. In addition, DNR promotes the introduction of a national welfare index to complement the gross national product as a guideline for social and political decisions. We work to change statutory provisions to advance competition laws that follow our sustainability requirements.

# STRUCTURE

As an umbrella organisation, DNR has no hierarchical structures. The organisation is managed by a voluntary board and has full-time office staff. DNR is financed via membership fees, donations and project funds. In addition, DNR receives institutional funding from the German Federal Ministry of the Environment.

What we provide

## FOR MEMBERS & SOCIETY



### 01 COORDINATION

DNR procures, combines and processes information and transmits it to the member organisations. We coordinate activities in important nature, wildlife and environmental conservation fields that involve a range of member organisations as well as providing access to political decision-makers and acting as contact for other advocacy groups.



### 02 COMMUNICATION

DNR sets great store by the early and close integration of member associations in the decision-making process. Aside from the members' meeting, DNR offers further opportunities for the exchange of opinions on its »VerbändeForum« (association forum). Communication within DNR is dominated by a high degree of transparency and openness.



### 03 NETWORK

Via its European Policy Department, DNR provides its members with information on processes at the European level that are of particular importance to the members' work. Our European Policy Department supports the associations in their EU policy work and their network activities in Germany and Europe and is also involved in representing the members' interests at the EU level.



### 04 SYNERGY

The Environment & Development Forum, which works under the DNR umbrella, brings together nature, wildlife and environmental conservation organisations and development organisations. It supports international activities in the sustainable development context as well as their national implementation and acts as coordinator for the organisations involved.



### 05 TALENT DEVELOPMENT

DNR works to improve the framework conditions for voluntary work at all levels. Attaching particular importance to the recruitment of young talent, DNR has set up the »Zukunftspiloten« project – a sophisticated qualification and advanced training programme.